

Informe de Competitividad Mundial 2024



METODOLOGÍA

¿Cómo medimos Competitividad?

Evaluación macroeconómica de la economía nacional

Grado en que las políticas de gobierno favorecen la competitividad

Grado en que las empresas se desempeñan en forma innovadora, eficiente y responsable

Grado en que los recursos básicos, tecnológicos, científicos y humanos cumplen las necesidades de negocios



Ranking de Competitividad

Son utilizadas 256 indicadores para calcular el ranking

- 164 datos estadísticos obtenidos de instituciones mundiales, regionales y locales.
- 92 variables cualitativas obtenidas a partir de una encuesta anual aplicada a ejecutivos y expertos nacionales e internacionales.

Cálculo del ranking

- Por cada variable, se calcula un valor estandarizado para cada una de las 67 economías. Este año ingresó Ghana, Nigeria y Puerto Rico.
- Dado que los datos de las economías están estandarizados, estos pueden agregarse en 20 sub-factores.
- Estos 20 sub-factores son agregados para obtener el ranking para cada uno de los 4 factores y el ranking global.

Ranking de Competitividad

Competitiveness Factors and Sub-factors

FACTORS	<p>Economic Performance</p> <p><i>Macro-economic evaluation of the domestic economy, employment trends and prices.</i></p>	<p>Government Efficiency</p> <p><i>Extent to which government policies are conducive to competitiveness.</i></p>	<p>Business Efficiency</p> <p><i>Extent to which the national environment encourages enterprises to perform in an innovative, profitable and responsible manner.</i></p>	<p>Infrastructure</p> <p><i>Extent to which basic, technological, scientific and human resources meet the needs of businesses.</i></p>
SUB-FACTORS	<ul style="list-style-type: none"> Domestic Economy International Trade International Investment Employment Prices 	<ul style="list-style-type: none"> Public Finance Tax Policy Institutional Framework Business Legislation Societal Framework 	<ul style="list-style-type: none"> Productivity Labor Market Finance Management Practices Attitudes and Values 	<ul style="list-style-type: none"> Basic Infrastructure Technological Infrastructure Scientific Infrastructure Health and Environment Education

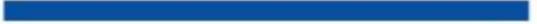
RESULTADOS

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			Score	
01	Singapore		100.00	↗ 3
02	Switzerland		97.55	↗ 1
03	Denmark		97.07	↙ 2
04	Ireland		91.86	↙ 2
05	Hong Kong SAR		91.49	↗ 2
06	Sweden		90.30	↗ 2
07	UAE		89.75	↗ 3
08	Taiwan (Chinese Taipei)		88.50	↙ 2
09	Netherlands		86.94	↙ 4
10	Norway		86.22	↗ 4
11	Qatar		85.33	↗ 1
12	USA		83.48	↙ 3
13	Australia		81.86	↗ 6
14	China		81.04	↗ 7
15	Finland		80.26	↙ 4
16	Saudi Arabia		79.83	↗ 1
17	Iceland		78.93	↙ 1
18	Belgium		77.87	↙ 5
19	Canada		77.69	↙ 4
20	Korea Rep.		75.92	↗ 8
21	Bahrain		75.27	↗ 4
22	Israel		74.98	↗ 1
23	Luxembourg		73.70	↙ 3
24	Germany		72.74	↙ 2
25	Thailand		72.51	↗ 5
26	Austria		72.13	↙ 2
27	Indonesia		71.52	↗ 7
28	United Kingdom		70.82	↗ 1
29	Czech Republic		70.21	↙ 11
30	Lithuania		69.89	↗ 2

			Score	
31	France		69.67	↗ 2
32	New Zealand		68.18	↙ 1
33	Estonia		68.17	↙ 7
34	Malaysia		68.13	↙ 7
35	Kazakhstan		66.03	↗ 2
36	Portugal		65.15	↗ 3
37	Kuwait		65.03	↗ 1
38	Japan		64.96	↙ 3
39	India		62.86	↗ 1
40	Spain		62.76	↙ 4
41	Poland		61.65	↗ 2
42	Italy		61.43	↙ 1
43	Cyprus		60.95	↗ 2
44	Chile		59.71	-
45	Latvia		59.13	↗ 6
46	Slovenia		57.99	↙ 4
47	Greece		56.83	↗ 2
48	Jordan		55.51	↗ 6
49	Puerto Rico		54.85	-
50	Romania		53.47	↙ 2
51	Croatia		52.83	↙ 1
52	Philippines		52.64	-
53	Turkey		52.39	↙ 6
54	Hungary		52.10	↙ 8
55	Botswana		50.31	↗ 4
56	Mexico		49.88	-
57	Colombia		47.37	↗ 1
58	Bulgaria		47.35	↙ 1
59	Slovak Republic		46.94	↙ 6
60	South Africa		46.33	↗ 1
61	Mongolia		46.30	↗ 1
62	Brazil		43.77	↙ 2
63	Peru		43.44	↙ 8
64	Nigeria		39.81	-
65	Ghana		39.25	-
66	Argentina		35.89	↙ 3
67	Venezuela		28.85	↙ 3

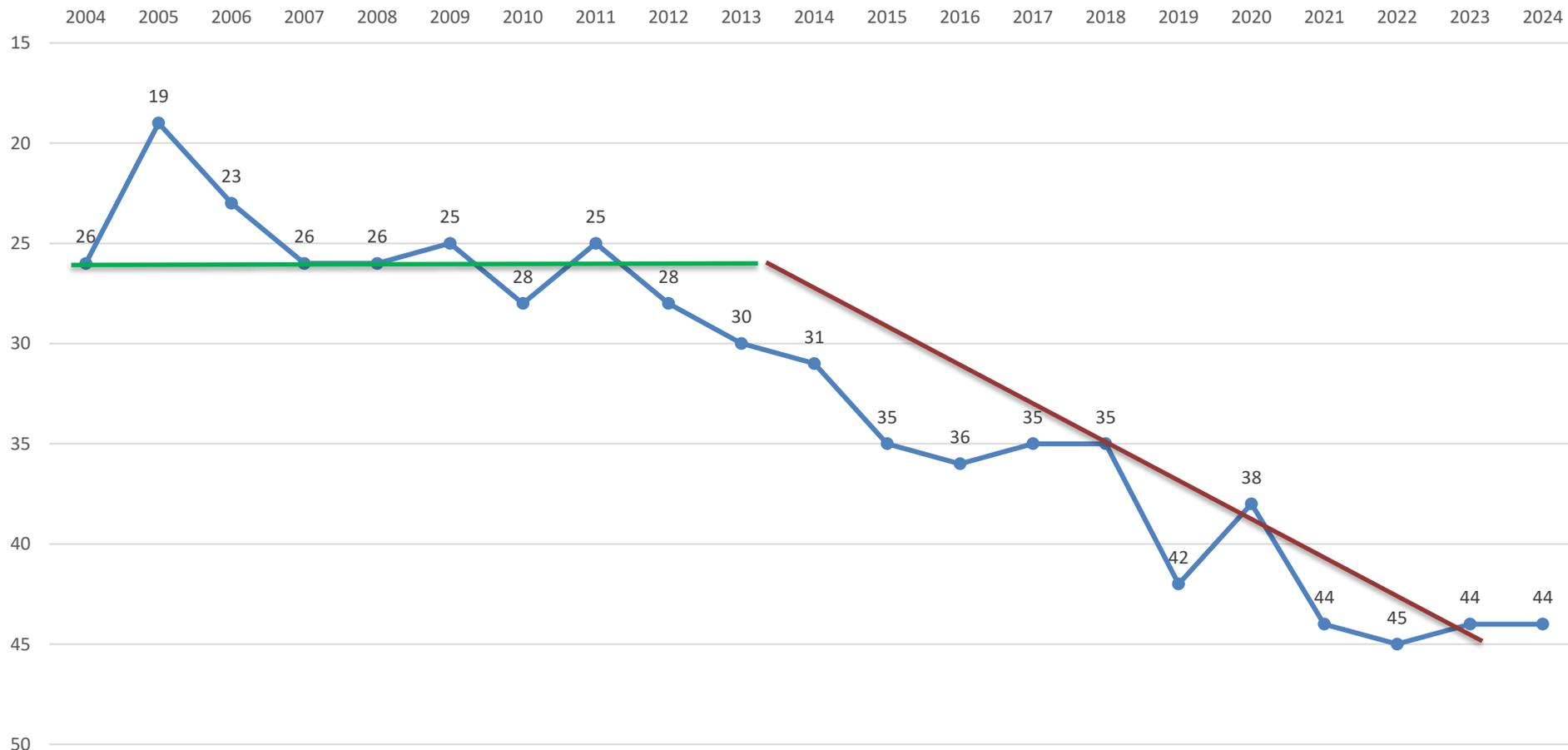
Ranking de Competitividad: América

			Score
01	USA		83.48
02	Canada		77.69
03	Chile		59.71
04	Puerto Rico		54.85
05	Mexico		49.88
06	Colombia		47.37
07	Brazil		43.77
08	Peru		43.44
09	Argentina		35.89
10	Venezuela		28.85

Desafíos Claves para Chile 2024

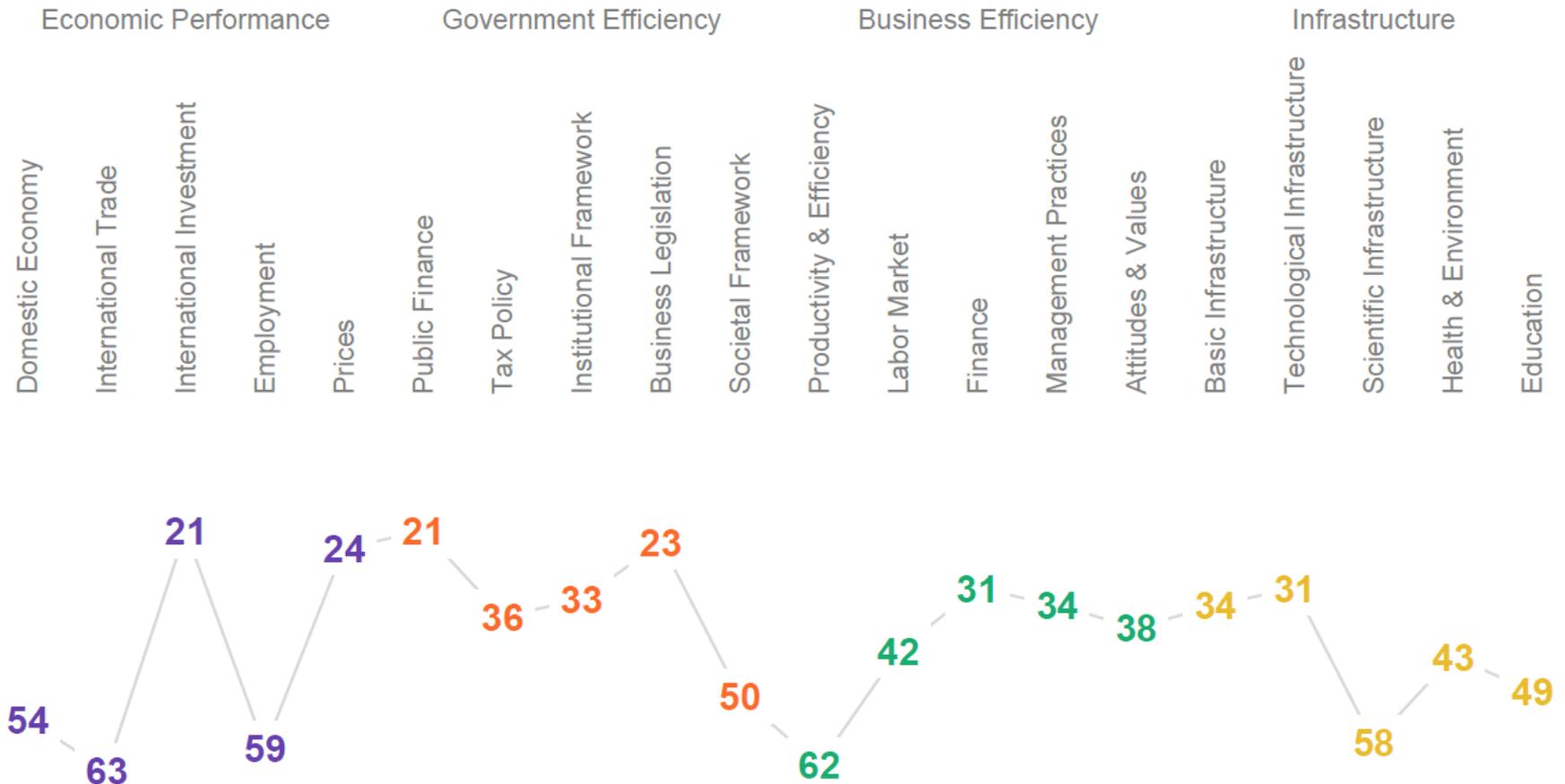
- ✓ Reformar el sistema político para reducir fragmentación y aumentar la gobernabilidad.
- ✓ Reducir incertidumbre legal para aumentar inversión y crecimiento
- ✓ Mejorar seguridad pública fortaleciendo y apoyando el trabajo de las policías.
- ✓ Aumentar productividad aplicando nuevas tecnologías e Inteligencia Artificial.
- ✓ Mejorar la calidad y pertinencia de la educación en todos los niveles.

Evolución de Chile en Ranking

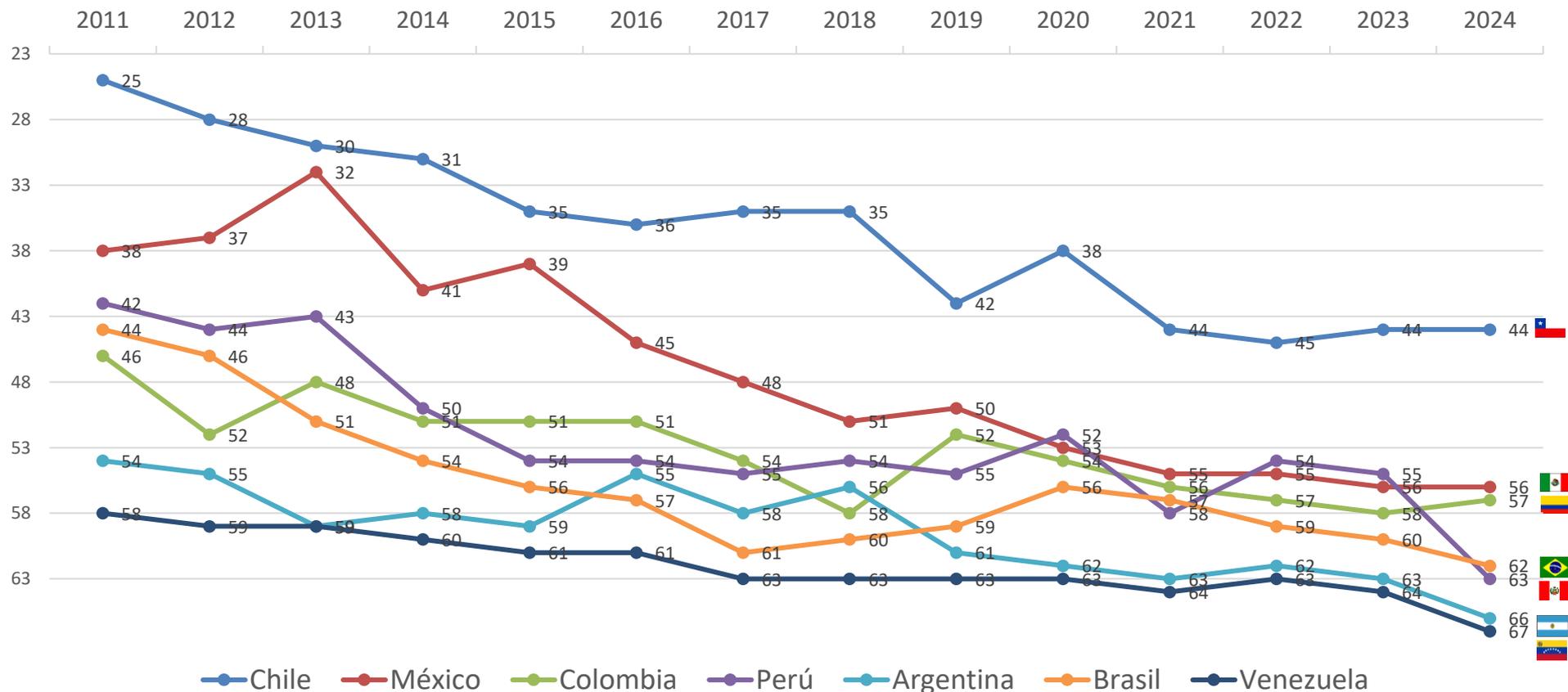


Ranking de Competitividad para cada subfactor

COMPETITIVENESS LANDSCAPE



Evolución en el Ranking: Países Latinoamericanos



¿Cómo se explica esta posición?

DESEMPEÑO ECONÓMICO



EFICIENCIA GOBIERNO



EFICIENCIA NEGOCIOS



INFRAESTRUCTURA



Desempeño Económico



	2024	2023	2022	2021	2020	2019	Variación 2024-2023
Economía doméstica	54	48	24	48	50	43	-6
Comercio internacional	63	58	60	53	62	60	-5
Inversión Internacional	21	28	31	21	21	20	7
Empleo	59	53	53	61	48	40	-6
Precios	24	18	19	23	17	21	-6

Desempeño Económico



STRENGTHS	Rank
1.3.06 Direct investment flows inward (% of GDP)	06
1.3.08 Direct investment stocks inward (% of GDP)	11
1.3.02 Direct investment flows abroad (% of GDP)	11
1.2.24 Terms of trade index	12
1.5.06 Gasoline prices	19
1.3.05 Direct investment flows inward (\$bn)	20
1.3.04 Direct investment stocks abroad (% of GDP)	22
1.3.07 Direct investment stocks inward (\$bn)	26
1.1.19 Resilience of the economy	28
1.5.04 Office rent	30

WEAKNESSES	Rank
1.4.04 Employment - long-term growth	62
1.2.17 Export concentration by partner	60
1.4.07 Unemployment rate	60
1.2.13 Exports of commercial services (%)	59
1.2.02 Current account balance	59
1.2.12 Exports of commercial services (\$bn)	58
1.2.25 Tourism receipts	57
1.4.09 Youth unemployment	57
1.1.13 Economic complexity index	56
1.2.18 Export concentration by product	55

Eficiencia de Gobierno



	2024	2023	2022	2021	2020	2019	Variación 2024-2023
Finanzas públicas	21	15	22	15	10	17	-6
Política Fiscal	36	28	22	21	31	33	-8
Marco institucional	33	30	28	26	19	21	-3
Marco para los negocios	23	28	23	15	13	18	5
Estructura social	50	50	53	51	49	45	-

Eficiencia de Gobierno



STRENGTHS

	Rank
2.3.05 Central bank policy	02
2.4.01 Tariff barriers	03
2.4.04 Foreign investors	04
2.4.10 Competition legislation	08
2.2.09 Employer social security tax rate	09
2.4.14 Start-up days	09
2.4.12 New business density	10
2.4.03 Public sector contracts	11
2.2.02 Collected personal income tax	17
2.3.03 Interest rate spread	18

WEAKNESSES

	Rank
2.5.05 Social cohesion	62
2.5.06 Gini coefficient	58
2.2.10 Employee social security tax rate	58
2.4.16 Labor regulations	57
2.4.19 Redundancy costs	56
2.5.02 Homicide	56
2.3.12 Bureaucracy	55
2.5.09 Income distribution - lowest 40%	53
2.4.06 Investment incentives	52
2.4.11 Parallel economy	50

Eficiencia en Negocios



	2024	2023	2022	2021	2020	2019	Variación 2024-2023
Productividad y eficiencia	62	58	50	52	52	52	-4
Mercado Laboral	42	47	41	46	29	35	5
Finanzas	31	38	35	32	26	26	7
Prácticas de gestión	34	42	36	45	45	50	8
Actitudes y valores	38	41	42	32	39	35	3

Eficiencia en Negocios



STRENGTHS

	Rank
3.4.14 Total early-stage Entrepreneurial Activity	01
3.3.07 Regulatory compliance (banking laws)	03
3.5.01 Attitudes toward globalization	12
3.3.14 Shareholders' rights	13
3.2.23 Foreign highly skilled personnel	14
3.3.19 Corporate debt	17
3.1.08 Large corporations	19
3.4.06 Auditing and accounting practices	20
3.4.13 Entrepreneurial fear of failure	20
3.2.07 Working hours	23

WEAKNESSES

	Rank
3.1.07 Workforce productivity	66
3.4.09 Entrepreneurship	65
3.1.09 Small and medium-size enterprises	64
3.5.04 Flexibility and adaptability	59
3.2.11 Employee training	56
3.2.15 Labor force - long-term growth	55
3.4.04 Credibility of managers	53
3.5.05 Need for economic and social reforms	53
3.2.19 Skilled labor	51
3.4.07 Use of big data and analytics	51

Infraestructura



	2024	2023	2022	2021	2020	2019	Variación 2024-2023
Infraestructura básica	34	41	47	32	30	34	7
Infraestructura tecnológica	31	30	38	43	45	45	-1
Infraestructura científica	58	54	57	51	55	52	-4
Salud y medio ambiente	43	44	42	41	38	42	1
Educación	49	49	48	49	50	48	1

Infraestructura



STRENGTHS	Rank
4.4.19 Forest area growth	05
4.5.06 Secondary school enrollment	08
4.2.08 Internet bandwidth speed	09
4.2.01 Investment in Telecommunications	10
4.5.01 Total public expenditure on education	12
4.2.04 Communications technology	13
4.1.15 Energy infrastructure	13
4.4.18 Renewable energies (%)	13
4.2.10 Qualified engineers	15
4.1.09 Dependency ratio	15

WEAKNESSES	Rank
4.4.27 Environmental laws	67
4.5.14 Primary and secondary education	64
4.5.19 Language skills	61
4.4.14 Water use efficiency	61
4.3.19 Medium- and high-tech value added	61
4.3.20 Scientific research legislation	60
4.4.24 Environmental agreements	58
4.5.05 Pupil-teacher ratio (secondary education)	57
4.3.02 Total expenditure on R&D (%)	54
4.3.05 Business expenditure on R&D (%)	54

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EXCELENCIA + VISIÓN GLOBAL